

## EXHIBIT C



1 gosto

true.pilates.boston 🌐 "To Mr. King, with best wishes" January 1940  
MOSS PHOTO SERVICE, INC., 350 W. 50TH ST.,  
NEW YORK 19, N. Y. (I imagine the copyright  
registrations for Moss Photo Service have been  
carefully checked, and anyone claiming the copyright is  
theirs is simply making an innocent mistake. Happens a  
lot.) #josephpilates #contrology #joepilatesphotos  
#joeinthesnow #truepilates #authenticpilates

